daniel lobo

MULTIMEDIA DESIGNER

Multimedia designer with a background in brand development, UI/UX, and digital marketing. adept at handling social media, developing user-friendly designs, and producing captivating images; campaigns have received millions of views. enthusiastic about delivering significant digital solutions by fusing strategy and creativity.

EXPERIENCE

1. MARKETING ASSOCIATE
VCNITI® PRIVATE LIMITED
Technology, Information and Internet Bengaluru, Karnataka

september 2025 - present

2. MULTIMEDIA DESIGNER
ROCKTFUEL
Digital Marketing Agency based in Bangalore

- Key responsible for creating reels and creatives for the brand
- worked on reels which have reached 4 million views, and I am part of many viral reels which I have edited, cracked the hook of 3s
- worked on brands like (Rent Me Bike, Caffe Azzure, Aroma, stylism, Koreken, Kraftseeds, etc.)

MAY 2025 - Present

3. UI - UX DESIGNER
PARROPHINS® PRIVATE LIMITED
Software Development Mangalore, Karnataka

- designing the webpages and infographic posters for the website and developing new designs for existing webpages

March 2024- June 2025

CERTIFICATION

- **Digital Marketing with AI**
- **Customer Relationship Management**
- **Python with AI**
- **3D Printing & Design**

EDUCATION

ST. JOSEPH'S COLLEGE OF COMMERCE (AUTONOMOUS)
Post Graduate Diploma in Marketing Management (weekend correspondence)

2025 - 2026

ST ALOYSIUS (DEEMED TO BE UNIVERSITY), MANGALORE
Bachelor's in Animation and Multimedia

2022 - 2025

EXPERTISE

- ✓ Branding and Marketing
- ✓ UI/UX Design
- ✓ Graphic & Video Editing
- ✓ Social Media Management
- ✓ Web Development (frontend)

PROJECTS

REGAL NECTAR HONEY – LORDS GROUP (1995)

Built the brandidentity from scratch,including logodesign,website,and social media for a honey startup.

DE. DESIGNER WEBSITE

Built a WordPress site for a niche clothing brand with 3D mockups, product renders, and UI/UX design.

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